Thank you for your interest in the Healthcare Innovation Program! The first place to start with your idea is to complete this form. Your answers to the questions will help us to better understand the problem you are solving and your proposed innovative solution!

1. **Title of Innovation Idea:**

2. **What is the problem you are solving? How do you know it is a problem?** (500 character maximum)

3. **How big is the problem (e.g., how much “pain” does it cause the target population)?** (500 character maximum)

4. **What is your proposed solution? What is unique about your proposed solution (in comparison to other available solutions today)?** (500 character maximum)

5. **What is used today as a solution (e.g., market competition)?** (500 character maximum)

6. **Where is the greatest area of anticipated impact (e.g., measurable outcome of interest)?** (500 character maximum)

7. **How could SON undergraduate students best help support you in advancing your innovative solution to this problem?** (500 character maximum)